



HORSE NAMING POLICY

AIM

The following Guidelines are provided to assist persons (Applicant) who are making an application to the Chief Executive for the naming of a horse. The Chief Executive is not limited by these Guidelines in deciding whether to refuse to register a name or cancel the registered name of a horse.

The Chief Executive has a broad discretion under the Rules of The National Horseracing Authority of Southern Africa to refuse to register a name or cancel the registered name of a horse. However, where possible, the Chief Executive will aim to meet an Applicant's first choice of name.

The Chief Executive takes the naming of horses seriously and considers what is publicly acceptable as well as ensuring that the racing industry is not brought into disrepute nor that personal offence is caused through the naming of a horse.

NAMING YOUR HORSE

Please allow approximately 10 business days from receipt of your application for the Chief Executive to process it. Names presented on the application form/online will be checked in order of preference for availability and compliance with these Guidelines. Please provide at least two name choices on the application form/online in the order of preference.

The Chief Executive will give consideration to the following points, and any other matters it considers relevant when deciding whether to refuse to register a name or cancel the registered name, of a horse.

GENERAL

- The maximum length of a name is 18 characters, including spaces and apostrophes.
- Punctuation marks other than apostrophes are not accepted.
- Names may be rejected if they are difficult to pronounce or read.
- Names, where the meaning or origin cannot be satisfactorily substantiated, will not be accepted.
- Any name, the use of which would be contrary to law, will not be accepted.
- The Chief Executive reserves the right to reduce, extend or add a naming restriction at any time.
- Names can only be reserved for 2 years and the name of mare and year of foaling needs to be provided.
- Only one name per horse will be reserved. Once a name has been accepted, no further name requests for that horse will be adjudicated.
- Names will be adjudicated in the order of submission should more than one name be applied for.
- Names of raced horses will not be changed unless considered necessary, for example, for cultural reasons.
- Names will be registered according to the foals that they are reserved for.
- Imported horses that may require naming maybe subject to the naming fees of the Country of foaling.
- Name of mare and year of birth must specified on application. An admin fee will apply for the re-allocation of a reserved a name (year of birth and or mare)

RESTRICTIONS

- Names for overseas bred horses must be available in the horse's country of birth as well as being available in South Africa;
- Names with a Restriction Type of "IP (Internationally Protected)" or "Permanent" cannot be used;
- Names consisting of more than 18 characters, including punctuation marks and/or spaces, save that 18 characters may be exceeded when a country code suffix is required;
- A name made up entirely of numbers or places, e.g. ONE, TWO, THREE, FIRST, SECOND, THIRD will not be accepted; or Names containing numbers or initials or a combination of numbers and initials;

- Names of well-known people, save where written permission is obtained from the individual or the descendants of the individual concerned, by the PERSON seeking to REGISTER the name;
- Names of a similar spelling or pronunciation to those already REGISTERED;
- Names of a prominent company, product or trade names, except with the written approval of the company or body associated with the name;
- A REGISTERED name shall not be changed except with permission of the Chief Executive and then only on payment of the prescribed fee;
- The Chief Executive shall not approve any change in the name of an IMPORTED HORSE unless such change of name has been approved by the racing authority of the country of foaling;

UNACCEPTABLE NAMES

The Chief Executive may refuse to register a name, or cancel the registered name:

- Names in bad taste or which have an unacceptable connotation in another language; of a horse where the name, either on its own or in the context of the sire and/or dam's name: is suggestive, scandalous or has a vulgar or obscene meaning; is considered to be in poor taste;
- which may be offensive to, or appear to harass, humiliate or disparage, a specific
- which refers to an individual or a religious, political, ethnic or other group;
- which is prejudicial to the image or interests of racing;
- which has the potential to create controversy under current social standards;
- which rhymes with, or the pronunciation is similar to, other names or words which are unacceptable;
- which is a synonym for other names or words which are unacceptable;
- that may cause conflict with wagering or racing terms and/or that have the potential to cause confusion for racing administration (e.g IN THE LEAD, STONE LAST, SECOND BEST, ON THE BEND, WINS IT) and racegoers will not be accepted. This includes features of a racecourse, such as WINNING POST, FINISHING POST, wagering terms which includes bet types, such as TRIFECTA, Names of races, such as GOLDEN SLIPPER;
- containing multiple words run together if it is difficult to decipher;
- which has a commercial, artistic or creative significance including but not limited to the names of well-known organisations, companies and brands;
- which is a registered charity, company or business name; or

- which is, or contains, a registered or common law trademark, or is the subject of a pending application to register a trademark.

REUSE OF NAMES

Concerning names registered and not protected, the following criteria are provided as a guideline during which registered names will not be reused:

- a) in the case of stallions, 15 years after death or 15 years after the last recorded year in which they covered mares (whichever is the sooner) or at 35 years of age if no death is reported.
- b) in the case of broodmares, 10 years after their death or being put of stud 10 years after the last recorded year in which they were covered or produced a foal, or at 25 years of age if no death is reported.
- c) in the case of all other horses (colts and filly's), 5 years after their death, or at 20 years of age if no death is reported.
- d) for a period of 3 years from the date the name change was processed.

An exception may be made where the name of a horse which has been reported as dead and has not raced is sought for re-use by the same applicant.

These considerations apply to words written in English or any other language.

HORSE NAME RESERVATIONS

A preliminary check to see the availability of a name can be done using the horse name search tool located within the Stud Book - Name Reservation Section of the NHA website:

<http://www.nhra.co.za/index.php/studbook/names-register/name-reservations>

Please note this is an enquiry system only and no guarantee is made as to the availability of a name.

For ease of pronunciation and to avoid confusion the Chief Executive encourages the use of spaces between words. Please allow approximately 10 business days from receipt of your application for the Chief Executive to process it.

PROTECTED NAMES

The winners of the races below are granted immediate Protection, and these names may never be used again.

Racehorses – an automatic addition of the names of the winners of the following 11 most important international races for 3-year olds and upwards:

- SOUTH AMERICA: Gran Premio Carlos Pellegrini & The Grande Premio Brazil
- ASIA: Melbourne Cup, Dubai World Cup, Hong Kong Cup & Japan Cup
- EUROPE: Prix de l'Arc de Triomphe, King George V1 & Queen Elizabeth Stakes, as well as the Irish Champion Stakes
- USA: Breeders Cup Classic & Breeders Cup Turf
- Countries can propose to the IFHA Executive Council for approval, a maximum of 3 additional names per year of racehorses whose form justifies such a protection.
- Each request must be supported by the complete pedigree, as well as the justification for the request, as well as the complete race record. The same applies for breeding stock; however a complete progeny record is required, as opposed to the race record

Breeding – as for Protection granted to breeding stock, the following criteria is required;

- Broodmares who have produced at least two Group 1 winners and one other Black Type winner;
- Stallions who have produced at least 15 individual Group 1 winners;
- Only those Group 1 races listed under Part 1 of the International Cataloguing Standards would qualify for consideration.

NAME LIABILITY DECLARATION

It is the owner and or the applicant/s submitting the names duty to carry out appropriate searches and to ensure that a proposed name submitted for registration does not infringe any legal or proprietary rights belonging to any other person or company as well as to not offend any individual. This may require taking independent legal advice.

By completing and submitting a name application,

- this indicates that you wish to proceed with the application to reserve and or register this name, you confirm that you will not infringe the legal rights of anyone else and that you are entitled to register this name. The National Horseracing Authority of South Africa (NHA) accepts no liability whatsoever for claims that may arise resulting from the registration of this name. Name application and registrations are completed at your own risk.
- you agree that the name submitted may be registered in accordance with the Horse Naming Policy (this document).
- you confirm that you have checked that the name(s) does not infringe any legal or proprietary rights belonging to any other person or company and does not infringe on human rights or cause any offence to any person(s).

NAME APPEAL

A person may contact the Chief Executive to:

1. query why his or her requested horse name was rejected by the Chief Executive, or to object to the rejection; or
2. lodge a complaint about a horse name that the Chief Executive has accepted.

The person making the application (Applicant) may send an email with the subject heading 'APPLICATION TO QUERY HORSE NAME DECISION' to studbookadmin@nhra.co.za, and provide the following information:

- a) the name, email address and telephone number of the Applicant;
- b) the horse name for which the Applicant applied and any other necessary details about the choice of horse name, such as background as to why the choice of name was submitted; and
- c) any information the Applicant thinks that the Registrar should have considered when deciding to reject the horse name.

- A response will be provided to the applicant within 10 working days of a name appeal or complaint being lodged to the Naming Review Committee.
- At any point in the review process, the Registrar or the Committee may request additional information from the Applicant before a decision can be made.
- The Committee will respond by explaining the ground(s) on which the name was rejected and reaffirm their decision. The Committee may, however, decide to accept the name based on the additional information provided by the Applicant.
- Correspondence will be done via email.
- The decision of the Committee will be final, and NHA will not enter into any further correspondence with the Applicant in relation to the matter.